



VisitWiltshire Familiarisation Passport 2024/25 – Offer PDF

The **Familiarisation Passport** gives **VisitWiltshire Partners, front line and marketing staff** (*and representatives of other selected groups – please see below) the opportunity to visit attractions, activities and other businesses around the county free or at a reduced charge, or take advantage of alternative offers, as listed below. The Passport is part of VisitWiltshire's commitment to in-service training and greater product knowledge – we believe that by knowing at first-hand what is available locally we can all work together to help our visitors make the most of their stay, whether they are here for a day, a weekend or longer.

Offers from attractions, activities and other businesses are featured in the Passport. Details of their offers are listed below. Please note that these offers may be subject to change throughout the year, so you are advised to double check this Offer PDF for the latest details before visiting.

In order to qualify for these offers **you must present a valid copy of the 2024/25**

Familiarisation Passport on arrival – this can be downloaded [here](#) for you to print out at home. We also recommend you take an up-to-date printout of this **Offer PDF** with you. Please read the following general terms and conditions carefully and check specific terms and conditions and/or opening days and/or times for each individual attraction, activity or business before visiting.

General Terms and Conditions

- On production of a valid printed **2024/25 Familiarisation Passport**, free entry is provided for up to 2 adult members of front-line and marketing staff from any VisitWiltshire partner business (*and representatives of other selected groups – please see below) on any one visit, unless otherwise detailed below.
- Offers are **not transferable** and **may not be used** by visitors, friends or other family members.
- Only one visit per attraction, activity or business per Passport is permitted. On presentation of your Passport on arrival, the name of the attraction, activity or business you are visiting will be ticked off, so that the Passport cannot be used to visit there again.
- Passports are only valid for use if your own business details have been filled in on the front.
- Please take proof of identity with you – if this cannot be provided, entry may be refused. If you do not have a business card with your name on, a sheet of letterhead or compliments slip confirming your employment status will be sufficient.
- The attractions, activities and other businesses listed in this Passport reserve the right to amend or withdraw their offers at any time.
- Additional terms and conditions may apply to certain individual attractions, activities or businesses – please see below and check their websites for details.
- All offers are subject to availability and are valid during normal opening hours only.
- Offers are not redeemable for cash.
- Offers are not valid with any other offer.

Further details of the attractions, activities and other businesses participating in this Passport can be found by clicking on their website links below.

* As well as VisitWiltshire staff and representatives of other groups on reconnaissance visits pre-arranged via VisitWiltshire, including but not limited to: journalists / bloggers / influencers / travel agents / tour operators / group travel organisers.

ATTRACTIONS / ACTIVITIES / BUSINESSES WITHIN WILTSHIRE

The Arc – Climbing Academy

20% off Tasters and Adult Beginners' Courses.

Valid for Adult Taster, Kids Taster, Family taster and Adult Beginners' Courses.

To claim your discount use the code VISITWILTSHIRE20 when booking online.

Find out more about these courses on The Arc website.

Free hot drink

In addition you may claim a free hot drink with any £5 purchase in the cafe. Just let staff know that you are a VisitWiltshire Partner.

The Arc has a free skatepark, a free kids play park with cafe decking overlooking both

<https://www.theclimbingacademy.com/locations/the-arc/>

Atwell-Wilson Motor Museum

Free Entry Valid for up to two adults during Museum normal opening hours until 30th November 24 .

Please show the FAM passport at the entrance desk. Offer does not include the annual show weekend held on 13/14th July 24.

Please check opening times on Museum website www.atwellwilson.org.uk.

Basset Down Complex

Free Golf Club Hire on the Driving Range

Use code: VWFP24

State code on arrival or at point of booking

Book over the Phone or turn up on the day

Pre-booking recommended during peak times

<https://www.basset-down.com/>

Bishopstrow Hotel

10% off dining, spa days and treatments.

Valid Sunday-Thursday, subject to availability, not to be used with any other

offer. Pre-booking essential, call or email to book & note the passport. Must bring passport with you.

www.bishopstrowhotel.com

Bluestone Vineyard

A complimentary visit to Bluestone for our Signature Vineyard Walk & Wine Tasting for one.

Please quote the business in the notes when booking so we can welcome you.

Use the code: Call Me Bubbles

www.bluestonevineyards.co.uk

Cholderton Rare Breeds Farm

50% DISCOUNT ON DAY ADMISSION TICKETS TO THE FARM

Offer Valid until 31st December 2024

To book your tickets use code VW2024

www.choldertonrarebreedsfarm.com

Crofton Beam Engines

FREE ENTRY

Valid for up to 2 adults from Saturday 11th May to Sunday 22nd September 2024

Open two days per week, Saturday and Sunday.

We open at 10:30 and close at 15:00, with site gates closed at 16:00.

Offer is not valid on Steaming days and special events. Steaming days and

special events are published on www.croftonbeamengines.org

www.croftonbeamengines.org

Iford Manor Gardens

FREE ENTRY

Valid for 1 adult

Present the passport at the ticket desk for their free ticket. Offer valid until 30 September 2024 (excludes event days or during the jazz festival).

www.ifordmanor.co.uk

Lydiard House Museum

FREE ENTRY

Valid for up to 2 adults until Friday, 22 December 2024.

Offer not valid for special events.

Pre-booking is required. Please email: LydiardHouseMuseum@swindon.gov.uk

For opening days and times, please visit: www.lydiardpark.org.uk

McArthurGlen Designer Outlet Swindon

RECEIVE AN EXTRA 10% OFF

Please visit the website before your visit and sign up to the club to claim your 10% [HERE](#) you will then need to scan a QR code at guest services to get your pass. Offer applies to participating brands only. Additional T&Cs apply.

Valid for up to 2 adults until 31 December 2024.

Not valid on additional store promotions or during sale periods. **www.swindondesigneroutlet.com**

Old Sarum, Nr Salisbury

FREE ENTRY

Valid for up to 2 adults until 31 March 2025.

Please show your FAM passport at the entrance. Offer does not include events.

www.english-heritage.org.uk/oldsarum

Old Wardour Castle, Nr Tisbury

FREE ENTRY

Valid for up to 2 adults until 31 March 2025..

Please show your FAM passport at the entrance. Offer does not include events.

www.english-heritage.org.uk/oldwardour

PGL Liddington, Swindon

15% off PGL Kids' Camps and Family Adventures

Save 15% off Kids' Adventure Camps, Family Adventure Breaks, Family Activity Days and Kids' Birthday Parties running during May half term or the Summer holidays

User the promocode VWFAM24 online or call 0333 321 2114 and quote this code when you book. All offers are subject to availability, may not be used in conjunction with any other offer and cannot be applied retrospectively.

https://adventureholidays.pgl.co.uk/?utm_source=VW&utm_medium=website&utm_campaign=year_round_offer&utm_id=partner

REME Museum, Lyneham

FREE ENTRY

Valid for up to 2 adults until Sunday 15 December 2024. (excludes online ticket only events: Wartime Britain, Sci Fi Day and Model Show)

Closed Mondays

Please book online at <https://rememuseum.digitickets.co.uk/tickets> and click on Book Now on the Admissions tab then select VisitWiltshire Fam Passport ticket option

www.rememuseum.org.uk

Salisbury Cathedral and Magna Carta

FREE Entry

Valid for up to 2 adults, subject to availability, until Friday 28 March 2025, Monday to Friday only.

Please present Passport on arrival.

Terms and conditions apply – please see our website for details.

If your Front of House team would benefit from knowing more about the Cathedral, please call us on **01722 555118** to book a fam trip.

www.salisburycathedral.org.uk

Salisbury Escape Rooms

HALF PRICE ENTRY

Valid for one team of up to 6 players. Expires 31 December 2024.

Must be booked in advance via www.salisburyscape.com using code "HAVE50ONUS" at check out.

Or

call 01722 428980 to book direct.

STEAM – Museum of the Great Western Railway, Swindon

FREE ENTRY

Valid for up to 2 adults until Friday, 1 December 2024.

Offer not valid for special events.

Pre-booking is required. Please email: SteamTickets@swindon.gov.uk

For opening days and times, please visit: www.steam-museum.org.uk

Stonehenge, Nr Amesbury

FREE ENTRY

Valid for up to 2 adults until Sunday 23 February 2025.

Offer not valid for bookable events or Stone Circle Experience visits.

Please show your FAM passport at the entrance.

Closed Wednesday 25 December 2024.

www.english-heritage.org.uk/stonehenge

Stonehenge Hostel

10% DISCOUNT ON STAYS AT STONEHENGE HOSTEL

Offer valid until 31st December 2024.

Max 10 guests.

To take advantage of offer contact Hostel directly on info@stonehengehostel.co.uk and quote VW2024

www.stonehengehostel.co.uk

Studley Grange

ONE FREE FAMILY TICKET TO BUTTERFLY WORLD

Offer valid until 31st December 2024.

<https://www.studleygrange.co.uk/>

Text Quest, Salisbury

FREE SALISBURY QUEST

Valid until Tuesday 31 December 2024.

To book your free quest, go to the Text Quest website, select one of our Salisbury quests, then enter the following discount code: DisFamPass.

www.textquest.co.uk

Wiltshire Museum, Devizes

FREE ENTRY

Valid for up to 2 adults until 31 March 2025, standard entry to the Museum only. Children under 18 free.

Check website for details of opening times and booking options.

www.wiltshiremuseum.org.uk

Wiltshire Wildlife Trust, Langford Lakes Nature Reserve

ONE FREE HOT DRINK IN THE CAFÉ

When a piece of cake is purchased (one coffee per person, per visit). Valid on any day the café is open – see website for seasonal opening days and times

<https://www.wiltshirewildlife.org/kingfisher>

ATTRACTIONS / ACTIVITIES / BUSINESSES ON THE WILTSHIRE BORDERS

The Army Flying Museum

FREE ENTRY

Valid for up to 2 adults until Saturday 31 December 2024. Valid for standard entry to the Museum (excludes events)

<https://www.armyflying.com/>

Westonbirt, The National Arboretum

FREE ENTRY

Valid for up to 2 adults until Saturday 30 April 2025.

Not valid for any of the following events: Westonbirt 10k (May), Forest Live (July), Forest Runner, Autumn season ((1 October - 12 November), Christmas at Westonbirt (November and December).

Anyone wishing to visit during an essential pre booking time (check website) will need to book in advance by emailing westonbirt@forestryengland.uk

FREE TO VISIT

In addition to the offers listed above, the following are free to visit:

- Avebury Stone Circle (entry to Manor House and/or Museum is charged for)
- The Arc – Climbing Academy skatepark and kids play park
- Chippenham Museum & Heritage Centre
- Cotswold Water Park (entry to Cotswold Country Park and Beach is charged for; some activities also incur a charge)
- Crop Circle Exhibition and Centre, Honeystreet
- Fisherton Mill Gallery, Salisbury
- Lacock Village (entry to Abbey and Fox Talbot Museum is charged for)
- Langford Lakes Nature Reserve, Nr Salisbury
- Lower Moor Farm Nature Reserve, Nr Malmesbury
- Ludgershall Castle
- McArthurGlen Designer Outlet Swindon
- River Bourne Community Farm, Salisbury
- Royal Wootton Bassett Town Hall Museum
- St Peter's and St Paul's Church, Marlborough
- St Thomas's Church, Salisbury
- St Martin's Church, Royal Wootton Bassett
- Victoria Art Gallery, Bath (permanent collections; temporary exhibitions are charged for)